



Possible evaluation criteria for a virtual showroom

Our motto: Experience digital together.



Features / Special Features	360° FLUX 360°	Provider 2	Provider 3
360° tour in web browser, directly embeddable on own website (single tours)	✓		
Free and guided tours with several users at the same time (multi-user sessions)	✓		
Possibility of live communication (video, audio transmission similar to zoom/teams)	✓		
Location of individual users (location determination, viewing direction)	✓		
Guaranteed fun when interacting with multiple participants	10/10 Points 😊		
Multiple tour instances possible in parallel (different languages, products, content)	✓		
Additional functions: Chat, participant overview with color scheme	✓		
Content management system to manage content independently	✓		
User management: guest, moderator, webinar live stream	✓		
Integration of a live stream into the 360° scenario	✓		
Use of 360° renderings (3D modeled) and real 360° images	✓		
Use of existing CAD or 3D data (all common formats can be used)	✓		
Integration of 3D viewer to view 3D content (e.g. 3D product) from all sides	✓		
Webhosting	AWS Germany o. own hosting partner		
Responsives Webdesign (Use on mobile devices → tablets, smartphones)	✓		
Browser compatibility	All popular browsers		

For more information please write or call us!

Christian Terhechte (CEO)
 Phone: +49 (0) 5242 5500079
 christian.terhechte@raumtaenzer.com